

# ROLLING RIVER SCHOOL DIVISION POLICY

## Marketing in the School Division

KJ/P

Notices or advertising of commercial shows, exhibitions, concerts, lectures or other entertainment sponsored by organizations outside of the School Division will be permitted on Division property:

- with the prior consent of the School Principal or the Building supervisor;
- for those activities sponsored by community groups or agencies that promote cultural or recreational pursuits or which are a logical extension of the School Education Program.

Advertising and soliciting on Division Property for events and activities that are partisan, religious, political or personal are not permitted.

Direct marketing activities targeted to staff or students from agencies outside the school or Division is not permitted. The exception to this is when the school or division will benefit as active partners in the sales or as approved by a student group or club.

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**Date Adopted:** January 4, 1986

**Date Revised:** December 1, 2005

**Date Revised:** June 20, 2012

**Date Revised:** June 19, 2013

**Date Reaffirmed:** November 13, 2017

**Date Reaffirmed:** November 17, 2021